



## ESTEBAN SABAR GALLERY

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FOR IMMEDIATE RELEASE

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### **Four Filipino Painters Explore Cultural Ironies in “TRAIADOR!” in May Exhibit at Oakland’s Esteban Sabar Gallery**

**OAKLAND, Calif. (April 17, 2007)** — Filipino painters explore cultural irony in an exhibit entitled “TRAIADOR!” at Esteban Sabar Gallery from May 3<sup>rd</sup> to May 31<sup>st</sup>, 2007. An artists’ reception takes place on Thursday, May 3<sup>rd</sup> from 6 to 9pm.

**TRAIADOR!**, an exhibition by four Filipino painters, England Hidalgo, Marcius Noceda, Carlo Ricafort and Mel Vera Cruz, that explores the irony of the struggle to present artwork about a history of exploitation while immersed in a commodified world. Lian Ladia, the curator, explains, “*Traidor* is a tagalog word for traitor, and this exhibition explores the irony in the exploration of the relationship of art and commodity.”

The exhibition gets beneath the surfaces to discover material processes that would betray the seductive world of objects, similar to Theodore Adorno’s concept of negative dialectics, a solution to a mindless consumption dominated by society.

The four Filipino work in the Bay Area and focus on postmodern and political art. Their most recent show was at Somarts in San Francisco called *Overmapped* with significant artists like Carlos Villa and Robert Guitterez. The progressive group has been invited to exhibit their works at the Cultural Center of the Philippines, Manila in 2009.

**Estaban Sabar Gallery** is located at 480 23rd Street (*at Telegraph Avenue*), Oakland, California, 94612

Gallery hours are Monday, Thursday & Friday: 11am to 6pm; Saturday & Sunday: 12noon to 6pm; Tuesday and Wednesday: Closed.

For further information call 510/444-7411 or visit *www.estebansabar.com*.

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